TrailerTrak

**Trailer management solution
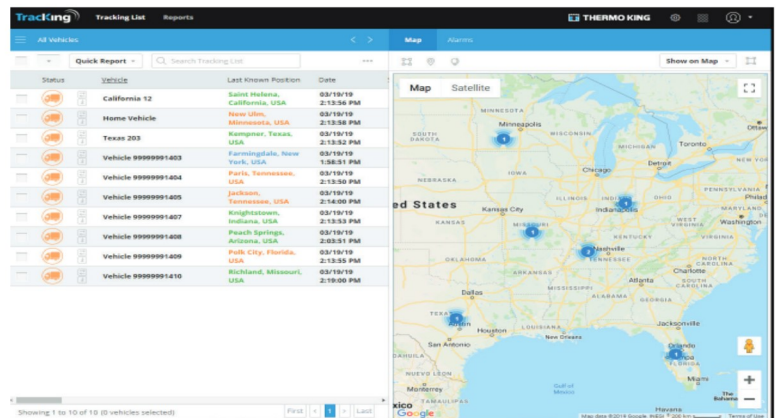for non-refrigerated trailers**

Dry Trailer Applications

TrailerTrak

TrailerTrak is a GPS-based trailer management solution providing customers with real-time and historical trailer status information. It works both when the trailer is tethered and untethered, to improve asset utilization.

Product features
- Real-time trailer tracking - location, speed and distance traveled
- Automatic notifications of trailer entry, exit and movement in geofences
- Customized and scheduled reports
- Designed for harsh environments to ensure long-lasting operation
- Easy plug and play installation
- Easily programmable over-the-air software with no disruptions to operations

TrailerTrak boosts fleet performance
- Dramatically improves fleet visibility by keeping you aware of each trailer's location
- Boosts the utilization of the trailer fleet within just 30 days of implementation, reducing trailer downtime
- Helps you improve and maintain high cargo safety standards
- Helps you plan deliveries and notify customers of arrival times
- Maximizes your chances of recovering lost or stolen trailers undamaged with their cargo intact
- Reports exactly how long trailers are held at customer warehouses, so you can use that information to get higher priority during loading/unloading or negotiate higher prices for deliveries

Competitive advantages
- **Trailer decoupling alarm:** for quicker reaction in case of unplanned event.
- **Cost-competitive:** TrailerTrak offers a flexible, high-performance solution at a competitive price.
- **Flexible online monitoring:** use the TracKing® website.

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TECHNOLOGIES